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Avon 548,497 followers 17h

#Avon is proud to combine with Natura &Co to create a best-in-class global multi-brand beauty group and leading relationship selling business, accelerating our 'Open up Avon' strategy and providing a long-term home for this iconic business. Read more: <https://lnkd.in/gCBMVG8>

Natura &Co and Avon Join Forces

Creating a Direct-To-Consumer Global Beauty Leader

- ACCELERATES 'OPEN UP AVON' STRATEGY**
 - Stronger & Broader Global Footprint
 - Increased Scale to Support Innovation & Transformation
- Creates a Best-in-Class Global, Multi-Brand, Multi-Channel, Purpose-Driven Beauty Company**
- Expanded Portfolio of Iconic Global Brands in Key Beauty Categories**
- Accelerates E-Commerce & Digital Capabilities**
- Combines Strong Values & Commitment to Community Engagement**
- Greater Support for Consultants & Representatives**
- Delivers Substantial Cost Synergies**

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